

Playbill Ad Sizes + Specifications

HALF PAGE

VERTICAL

2.375" wide x 8" tall

HALF PAGE HORIZONTAL 5" wide x 3.875" tall

FULL PAGE 5" wide x 8" tall

> 1/4 PAGE VERTICAL 2.375" wide x 3.875" tall

1/4 PAGE HORIZONTAL 5" wide x 1.813" tall BENEFITS:
Hosted on

The State Theatre of North Carolina

VIRTUAL PLAYBILL

Hosted on
FLAT ROCK PLAYHOUSE
Website for the
entire Season.

Emailed directly to all ticket buyers.

Available via QR Code reader provided at the theater and various print materials.

Continued viewing is available following the performance.

Ads link directly to your website.